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City of Long Beach General Plan

Land Use & Mobility Elements Update




CITYWIDE WORKSHOP

FEBRUARY 26, 2005

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Workshop Agenda

- Introductory Comments & Opening Remarks
- Video Presentation: Considering the Future
- Presentation: About the General Plan Update
- Small Group Discussions
- Concluding Remarks



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Introductory Comments



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Purpose of Today's Meeting

To obtain input and ideas from the public regarding the future of Long Beach and the General Plan Land Use & Mobility Elements Updates



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What Is A General Plan?

- Long-range planning document required of all municipalities
- Often called the "Constitution for Local Development"--ultimately determines the shape, form and quality of a city's built environment
- Zoning and development entitlements must be consistent with the General Plan



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What Is A General Plan?

- Content: Seven Mandatory Elements:
 - **Land Use**
 - *Housing*
 - **Circulation (Mobility)**
 - *Conservation*
 - *Open Space - Updated 2002*
 - *Noise*
 - *Public Safety*
- Other "Permissive" Elements also exist (e.g. "Economic Development" or "Urban Design" or others)






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Guiding Development**

- Capital Improvement Program
- Departmental Strategic Plans
 - *Police & Fire*
 - *Parks, Recreation & Marine*
 - *Economic Development*
 - *Libraries*
 - *Others*
- Redevelopment Area Strategic Plans
- Design Guidelines
- Bicycle Master Plan
- Historic Districts



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**Video Presentation
Considering the Future**



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General Plan Update Challenges

- Providing Adequate Public Facilities Including Parks, Schools, Community Facilities, Police Facilities
- Transitions Between Existing Development & New Development
- Demand & Population Growth vs. Housing Production
- Concern Regarding Building Heights (3+ stories)
- More Traffic Lanes vs. Safe & Walkable Streets



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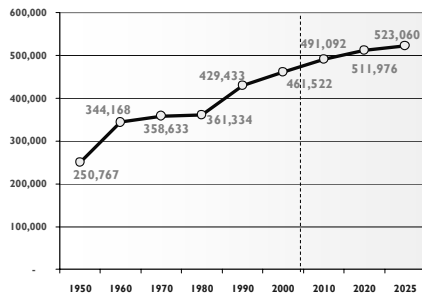
Why Update The General Plan?

- Population continues to grow; but the City is “built out”
- Plan elements are outdated: Land Use Element (1989) and Mobility Element (1991)
- Population has changed—demographics, needs, and visions
- Legislation has changed
- Conditions and issues have changed
- State-of-the-art planning and development processes



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Historic & Predicted Population Growth

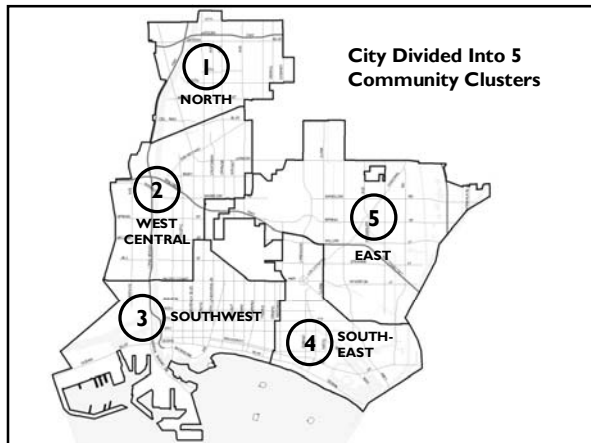


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Plan Update is a Partnership With The Community

- Community Cluster Advisory Committees
- Citywide Advisory Committees (24 Meetings Held to Date)
- Focus Group Meetings (4 Held)
- Web Page
- DVD
- Study Sessions with Planning Commission & City Council





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How Cluster Representatives Were Chosen

- Mailed Invitations to 3,000 households & businesses. (in English, Spanish, and Khmer)
- Ran Large Notices in Three Local Papers
- Asked Council Members & Neighborhood Association Members for Names & Contacts
- Posted Email Invitation



Community Partnership

January 2004 Community Cluster Meetings
Introductions, Process & Issues



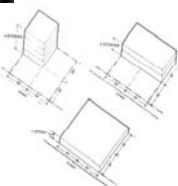
Community Partnership

March 2004 Community Cluster Meetings Background Data

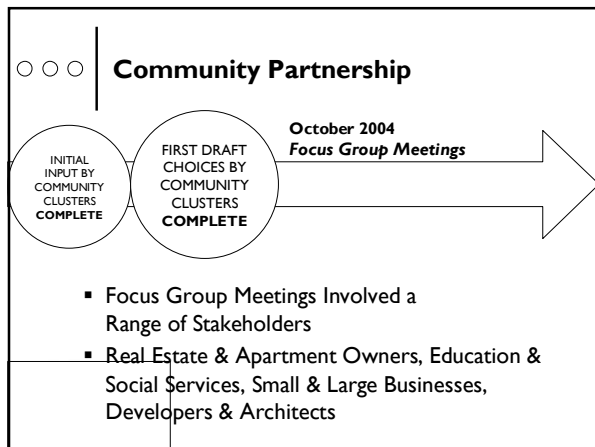


Community Partnership

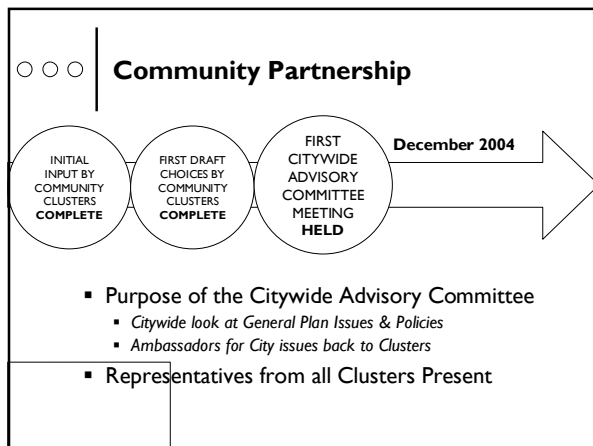
**May 2004 Community Cluster Meetings
Planning Toolkit**

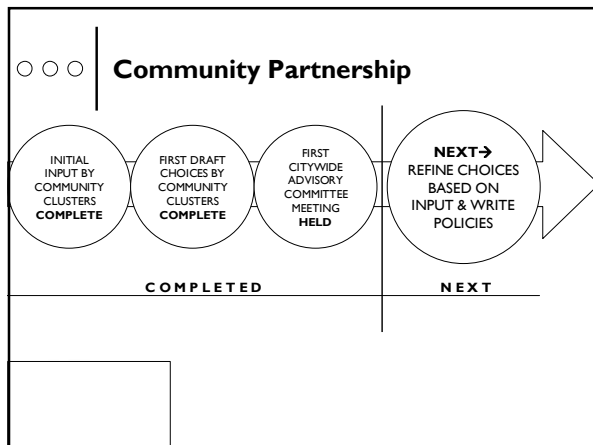


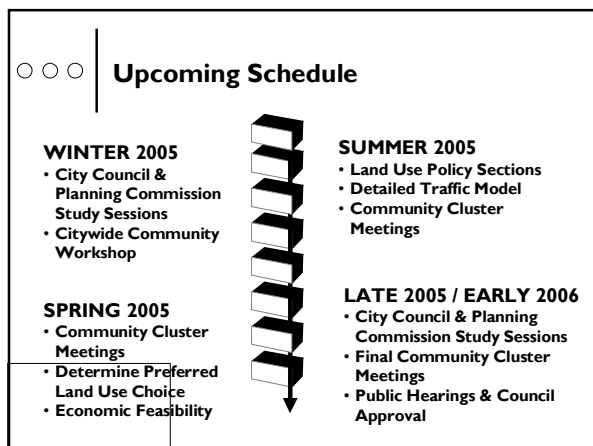












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**Overview of Planning
Concepts & Principles
Developed by
Community Clusters**



Land Use Principles

- Preservation of Stable Residential Neighborhoods



Land Use Principles (cont.)

- Provide Housing Choices for All Long Beach Residents

Housing Choices for the City's Residents

SINGLE FAMILY HOUSING



Housing Choices for the City's Residents

SINGLE FAMILY HOUSING-ATTACHED UNITS



Housing Choices for the City's Residents

LIVABLE MULTI-FAMILY HOUSING OPTIONS



Land Use Principles (cont.)

- Preservation of Existing Parks & Schools
- Finding Opportunities for New Parks & Schools

Making Cities Livable

NEW PARKS AND SCHOOLS



Land Use Principles (cont.)

- Create a Sustainable City Through Transit-Oriented Development & a Walkable Community

Reducing Automobile Trips Through More Sustainable Development

MIXED-USE/INTEGRATING HOUSING WITH RETAIL & OFFICES



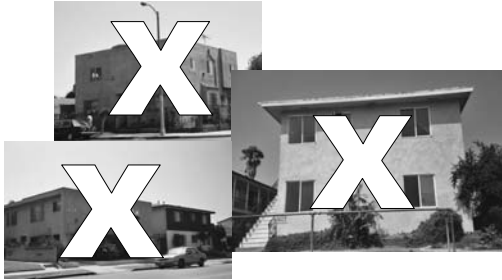
Reducing Automobile Trips Through Transit-Related Development



Land Use Principles (cont.)

- Achieve Quality Design of New Buildings

Insure A High Quality of Design in New Development



Ensure A High Quality of Design in New Development



Land Use Principles (cont.)

- Protect Existing Neighborhoods through Quality Urban Design

Ensure Compatibility



Land Use Principles (cont.)

- Sustain & Create Vital Neighborhoods with Gathering Spots, Village Retail Centers, and Community Facilities

Sustaining the City's Economy with Vital Commercial Districts

MAKING RETAIL CENTERS "VILLAGE CENTERS"



**Sustaining the City's Economy with
Vital Commercial Districts**

MAKING RETAIL CENTERS "VILLAGE CENTERS"



**Sustaining the City's Economy with
Vital Commercial Districts**

PEDESTRIAN-ACTIVE COMMERCIAL CENTERS



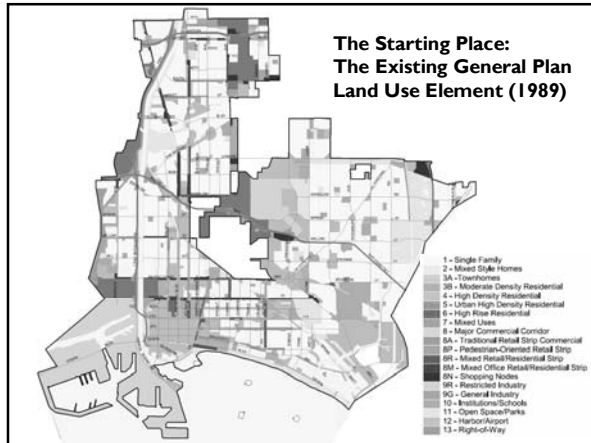
Land Use Principles (cont.)

- Grow the City Economically and Insure Long Beach's Competitive Advantage in the Region & Beyond
- Maintain and Create New Jobs for City Residents

Sustaining the City's Economy with New Job Opportunities

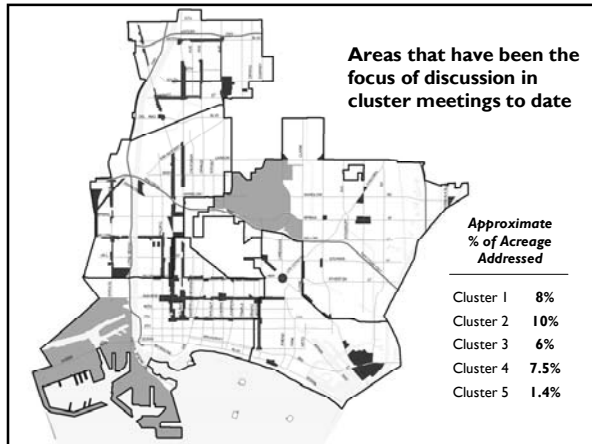


The Starting Place: The Existing General Plan Land Use Element (1989)



Areas With Separate Planning Efforts






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Mobility Element


- Citywide Traffic
- Neighborhood Traffic
- Roadway Standards
- Bicycle/Pedestrian Facilities
- Transit
- Recommended Changes/Improvements



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Traffic - Key Findings To Date

- Traffic is Regionally Influenced; City Actions Will Have Little Effect
- Concentration of Future Capacity; Likely Issue Locations:
 - All Freeways
 - N-S Streets, North of Downtown
 - E-W Streets, East of Downtown
- Ability to Increase Traffic Capacity is Limited by the Existing Urban Form



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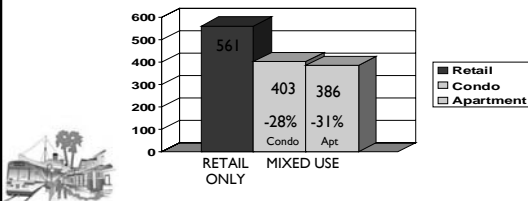
Trip Generation Comparison Commercial Vs. Mixed Use

Long Beach Boulevard

180,000 SF Typical Block (300'x600')

1. 225,000 SF Retail
2. 126,000 SF Retail; 234,000 SF Residential (195 Units)

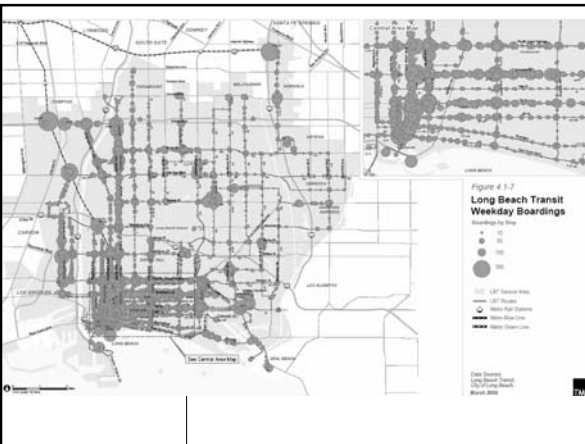
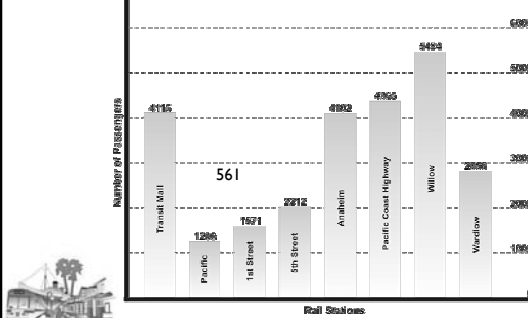
PM Peak Hour Vehicle Trips



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Transit Data

Metro Blue Line Average Daily Station Boardings and Alightings FY 2003



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**Small Group Discussion
Please Report to Your
Community Cluster Table!**